



**online guide**

# HOW TO MAKE AN ONLINE SALE **IN 24h?**



**Microsoft for Startups**

From start to finish,  
in 24 hours!

Keep the sale  
in your hands



# It's not hard to start selling online!

Nowadays, an online **presence is a matter of course** if you are in the business of selling.

In order to start selling your products online, the basic thing you need is your **webshop**.

We all know that there are many different solutions and ways to create an online store, but they all have one thing in common.

Realization takes a long time, and their creation involves the engagement of developers, designers and agencies whose services can cost a lot today.

For this reason, we decided to change things in your favor and provide you with a solution that, in addition to being reliable and modern, **saves you time and money**.

**Below, read about simple and quick steps that will lead you to your branded online sales that you manage easily!**





# You only need three things to start selling online today!



**Yes, just that simple!**



# “Every beginning is hard”

This sentence is no longer valid from now on!

1

Introduce us to your brand and products, **and we will create a webshop tailored to your business, in just a few minutes.**

2

In order for your **webshop** to have attractive contents, it is enough to have a profile on a social network, an old website or advertising material, and if you don't have any of the above, **don't worry, we will solve it!**

3

Finally, your branded **webshop** becomes active on the domain you chose. And with it, **branded shopping applications** will be ready for you on Google play and the App store.



Your brand is online and sales can begin. **Congratulations!**

Naši klijenti:

CICA  
čistunica



thema  
DARUJTE SI ŠTO

BIGPLAST·SHOP

Oki's

DIVA MEDICAL  
LASER CENTAR

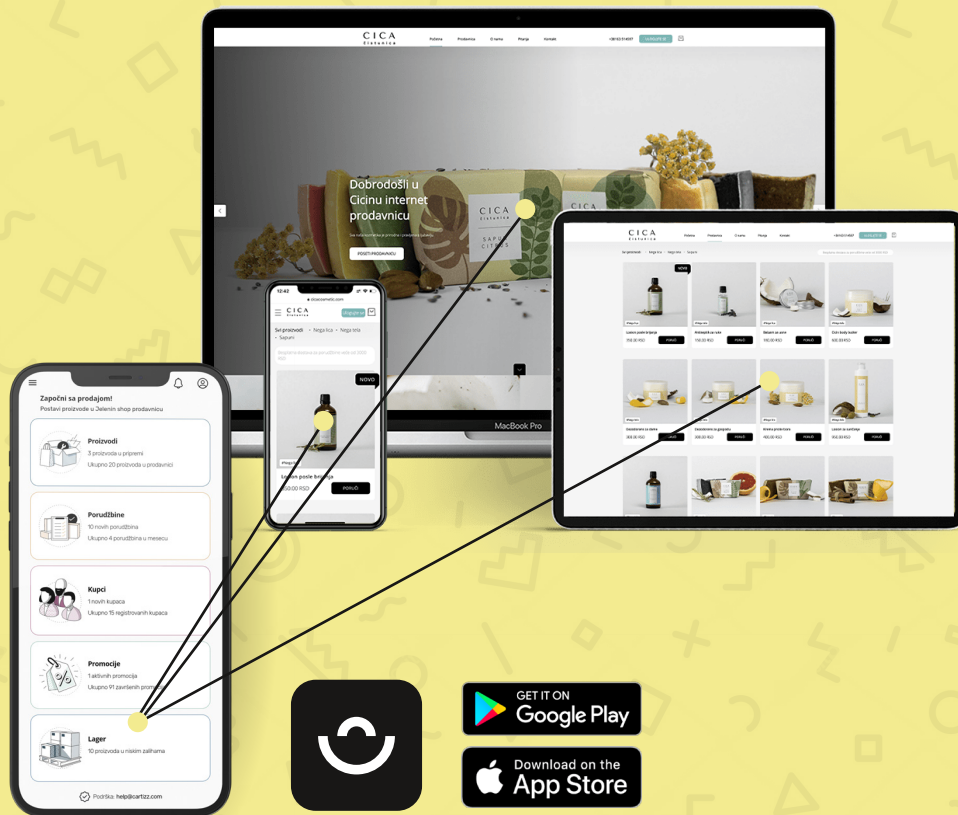


# What do you get with the Cartizz solution?

With the Cartizz system, in addition to the **branded webshop and your two free shopping apps**, you also get the **Cartizz shop manager app**.

The application becomes your faithful assistant that helps you manage all channels of online sales, via your mobile phone.

The complete Cartizz solution really brings you everything you need for **successful online sales!**



**Personal assistant** at production and maintenance



Integrated **card payment**

Integrated with:  



**Fully optimized online store**



Direct contact with yours to customers via **Facebook Messenger**



**Secure and fast** hosting

 Microsoft Azure



**Facebook and Instagram shop** integration



# A little more about the solution...

Do you want to create an online store that perfectly reflects your brand? Cartizz allows you to do just that with many advanced solutions, including:

- Smart check-out - quick and easy completion of the purchase
- Automatic user recognition
- The possibility of creating additional pages
- Integrations with Google and Facebook solutions

Connect products to your **Facebook and Instagram** stores and enable direct shopping through social networks. Your online store is **optimized for Google** and other search engines. Integration with Google Analytics allows you to monitor the performance of your digital store, while with **Google Maps** your location will always be available to customers.



Communication with  
customers via Messenger



Adjusted  
Google Analytics



Adjusted  
Google Maps



Adjusted SEO  
Optimization



# Cartizz shop manager application

Since we have created a simple online sales management system for you, we present to you the driving force of that system. **Your assistant - CSM app!**

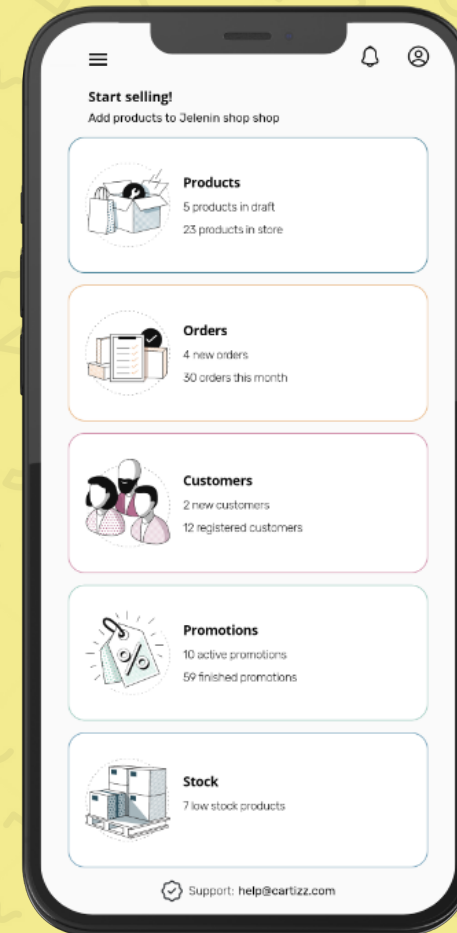
**May your sales always be with you!**

Management of the online store and your branded shopping applications is possible through a mobile phone, in a very simple way. In just a few clicks, you can set up a new product, create a promotion, view order statistics and much more.

In this application, you will find everything that the Cartizz system provides for your online sales.

**From now on, your online sales can fit in your pocket!**

START NOW





# Products

With Cartizz, product management has never been simpler. Upload items to your online store and applications with just a few simple clicks. The Cartizz app allows you to:

- Add product images **directly from your phone**
- **You determine the status of the product in a few steps**
- You create **special promotions for individual products**
- You can easily **mark the latest products**

**Promote your new products** and set discounts for each item. Automatically **inform customers** about the latest products, promotions, promotions and other news. If a certain product is no longer available in your inventory, **simply mark it as inactive.**

Take a photo of the product or choose existing images from the gallery and upload them to your online store. All this directly **from your phone**, without additional help and tools!



# Orders

Have a clear view of the list of all orders, track statistics and easily manage them. Some of the options that Cartizz offers you are:

- Complete insight into the **status and statistics of orders**
- **Categorization of orders**
- **Printing the purchase order**
- Downloading the **list of orders** by date and type

**Track the status of each individual order** in a simple and intuitive way. Whether shipped or cancelled, the order will be clearly recorded. Each order has its own unique ID number, which makes it even easier to track its status.

As orders and earnings are an important segment of all internet sales, **Cartizz allows you a clear insight into the statistics of the orders themselves and the profit they have brought you.** All information is presented to you using a graph, with the possibility of choosing the period that interests you.

**The Cartizz system automatically sends you an email and a notification about the ordered product.** All you have to do is make your customer happy by confirming their purchase.







# Customers

Customers are your priority. All information about them is **in your phone**. With Cartizz, you can easily:

- **You invite all potential customers** to your internet shop
- You add certain customers to the **premium category**
- You **stimulate new customers** by sending certain discounts
- You send customers a **value coupon** and much more

Enter the e-mail address of a particular customer and choose a discount or coupon to reward him in his next purchase. Great way to get their attention, right?

Insight into the information about the customer and his spending gives you the opportunity to reward loyal customers or encourage others to become **premium customers**. The personalized offer that reaches your customer is created in **just a few clicks**.

All customers are equally important, but there are always those who are special. The system marks such customers as **premium** and allows you to thank them for their trust with an **original coupon promotion**.



# Promotions

Whether you want to increase sales or gain customer loyalty, Cartizz is just what you need. With Cartizz, you can:

- You **create coupons** for individual products
- You single out a group of products for a **special discount**
- You **create a sale** and set the terms of the sale
- You get a clear insight into the **duration of promotions**

With the Cartizz app, control of sales, personalized offers and coupons is always available. Manage the length of their duration, the amount of the discount and how customers will be notified.

Promotions for premium customers, total sale, or group promotion of your best products - with Cartizz, create promotions tailored to your customers. That's not all!

**As soon as you create a promotion, your customers will receive an email and a notification about it right away.**

Check the status of promotions in the blink of an eye. In just a few steps, track when the promotion started and when it ends. In the Cartizz application, all completed promotions are available to you and you can reactivate them if they were successful.







# Lager

Integrated with:



Information about the remaining stocks of your products, their availability, as well as updating the stock status, are no longer a problem. Cartizz offers you:

- Ability to **quickly download the current stock status**
- Adding a **new stock list**
- Clear display of products that are **out of stock**
- Easily add **inventory for products**

**Download the list** showing the current state of your inventory and **forward** it whenever you want. Another convenience that our solution offers is adding a **new inventory** list for your online store in just a few minutes. Cartizz sends you information about **products that are out of stock** - their status is clearly displayed on the screen. While **automated promotion** lets your customers know that the product is "soon to be gone."

With the Cartizz app, a new stock list is easily added and individual product stocks are quickly replenished through a simple interface from anywhere at any time.





# We have a great suggestion for you!

We are aware of how much time, effort and energy it takes to create a functional online store.

So leave it to the experienced Cartizz team and **start selling online today.**

**It costs you nothing** to talk to us for 30 minutes so that we can show you that your online sales can be ready immediately.

**You won't have any costs** until we clearly agree and tailor your web sales according to your business and needs.

[START NOW](#)



**cartizz.com**

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**START NOW**